



ARMAND BARTOS FINE ART

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For Immediate Release  
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***SIGN/AGE: Signs Signs Everywhere a Sign***

**September 26 – October 24, 2008**

**Opening reception: Thursday, September 25, 6-8PM**

Through the presentation of thematic historical exhibitions, Armand Bartos Fine Art presents fresh curatorial perspectives on the history of Modern and Contemporary art. We are pleased to announce a series of inaugural exhibitions under the title *SIGN/AGE*. These shows assemble works by artists from the Post War period to the present, which mine ideas and images from the rich arenas of advertising and consumerism. In an effort to create something truly American, Pop Artists reintroduced content to their pictures embracing the culture that surrounded them and created exuberance for new industry and the products it produced. Filled with endless references to billboards, road signs, shop windows and corporate logos, *SIGN/AGE* explores this legacy in a series of three shows.

The first installment *Signs Signs Everywhere a Sign*, focuses on art that deals with signs in a direct fashion, whether they document the myriad advertisements that increasingly permeate our surroundings, appropriate actual signage into their work, or that mimic the language of signs. Artists include: Berenice Abbott, Robert Cottingham, Adam Cvijanovic, Allan D'Arcangelo, Tim Davis, Walker Evans, Robert Indiana, David Kramer, Jack Pierson, Mel Ramos, Robert Rauschenberg, Mimmo Rotella, Ed Ruscha, Pietro Sanguineti, Aaron Siskind, Jordan Tinker, and Jacques Villeglé.

Upcoming exhibitions:

***Modern & Contemporary Masterworks***

**November 4 – November 14, 2008**

This two week show, opposite the fall New York auctions, features a selection of 20<sup>th</sup> Century paintings and sculpture.

***SIGN/AGE: Lost in the Supermarket***

**November 21 – December 19, 2008**

Since the 50's, signs have become extremely complex, functioning not just to fulfill needs but to create them. Signs are designed to sell, and people are lined up to buy, because without our products who are we? This section includes works that are in direct conversation with our consumer-obsessed culture, taking on the subject from all angles.

***SIGN/AGE: Fight the Power***

**January 16 – February 13, 2009**

The final section features work by artists who have co-opted the familiar language of signs for the directness of message and the wide reach achieved, reinvigorating this method of communication with new subversive meaning.

Forthcoming: A full color catalogue with introduction by Sarah Murkett and essay by Christian Viveros-Faune. For more information please contact Sarah Murkett, [sarah@armandbartos.com](mailto:sarah@armandbartos.com).